



MA Graphic Design:
Branding and Digital Strategy
(Online flexible-learning)











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Flexible Learning for International Creatives

You don't need to move across the world to gain a respected UK Master's degree in design. If you're living outside the UK and thinking about the next step in your creative career, the online MA Graphic Design: Branding and Digital Strategy at University Campus Doncaster could be exactly what you're looking for.

This course is fully online, flexible, and designed with international learners like you in mind. Whether you're working full-time, freelancing, caring for family, or living in a completely different time zone, you'll be able to access everything you need, from wherever you are.



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Learn wherever you are, with support every step of the way

Our Microsoft Teams virtual learning platform is your digital studio. It's where you'll access weekly lectures, project briefs, reading lists, session recordings and discussion forums. It's available 24/7, meaning you can engage with your studies at any time - early morning, late at night, or in between your working day. But we know that high-quality learning goes beyond access, it's about support so you will also have regular one-to-one tutorials with your tutors, live feedback sessions, and opportunities to join online workshops.

You'll also be part of an international cohort of designers and creatives, all learning and growing together. In group critiques, peer feedback sessions, and informal chats, you'll build strong creative connections and gain perspectives from across the globe. Many students form lasting professional relationships that continue long after the MA ends. Most importantly, you'll never feel like just a name on a screen. You'll have a dedicated academic programme team who checks in with you regularly, offering advice on everything from project development to time management. Our support team is also on hand for technical help, library access, wellbeing resources, and anything else you need.





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Why the course at University Campus Doncaster is right for You

Here's why many international students like you choose this MA:

- You won't need a visa or have to move to the UK.
- You can study part-time while continuing to work or manage other responsibilities.
- You'll earn a respected UK Master's qualification, entirely online.
- You'll have access to expert tutors and real-world industry insight.
- You'll build a portfolio that reflects your identity, culture and professional goals.
- You'll become part of a global network of creatives shaping the future of design.





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Study your way, from your world

One of the strengths of this MA is that you can shape it to reflect your culture, your region, and your career ambitions. You can focus your major project on a local brand, a regional design challenge, or a global issue that's important to you.

You'll also be encouraged to bring your own visual language, research interests and creative influences into your work. Whether you're based in Tokyo, Nairobi, São Paulo or Berlin, your experience matters and it will enhance the conversations, insights and creative output of everyone on the course.





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Your future, your terms

You don't need to leave your home country to grow as a designer, build a powerful portfolio, and gain the confidence to take your career to a global level. With our MA, you'll get the same outstanding learning experience as our UK-based students, plus the freedom to make it work for your lifestyle, commitments, and creative goals.

If you're ready to explore branding and digital strategy in ways that reflect your ambitions, we'd love to welcome you to our international design community.

Wherever you are, your next step starts here.















