BA (Hons) Graphic Design

UNIVERSITY CAMPUS DONCASTER

Celebrating every drop of creativity

University of HUDDERSFIELD Inspiring global professionals

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Our on-campus, end of year shows celebrate our students' hard work, when they showcase their designs and promote themselves to industry representatives and members of the public. The third year degree students choose exciting Final Major Project themes and these result in stand designs that include physical, as well as digital artwork. Professional graphic designers are invited to our private view, when they can talk to students and learn more about their skills and career ambitions. The following examples show the wide range of themes that our students have worked on, and these will hopefully inspire you to follow the same path, and aspire to gain employment as a successful graphic designer.

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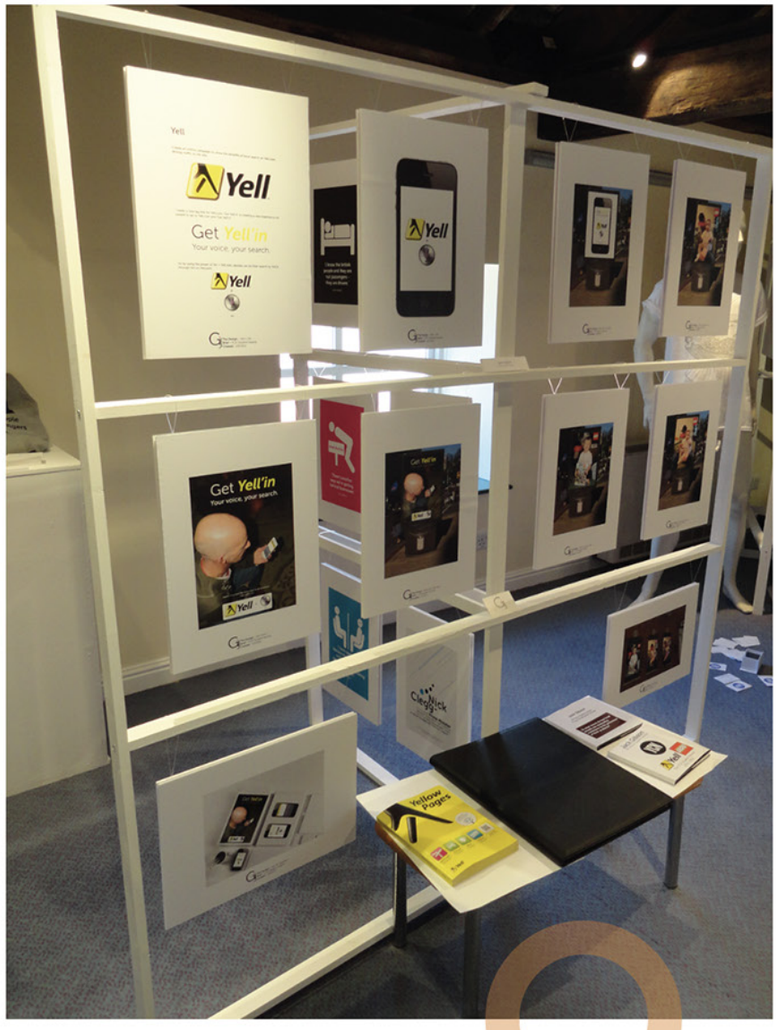
Yell
Get Yell'in
Your voice, your search.
Yellow Pages

Signature Use
Peace Day
Silence speaks louder than words
KFC
Have you earned yours?
#earn-it
We have nothing to hide
How to earn yours
The Morning Run
The Evening Run
The Rewind
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PROJECT DEVELOPMENT JOURNAL
DISSERTATION: VC001
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Project Title: **'Seven Female Explorers'**

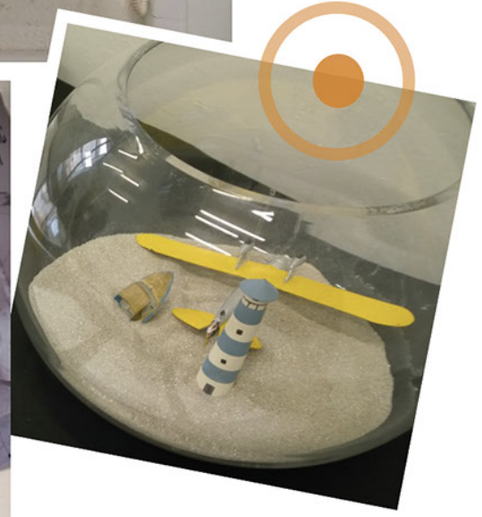
An inventive way of promoting the lives and successes of seven female explorers through the creation of packaging and product designs for Vans trainers.

Project Title: **'Folsom Clothing'**

Visual identity and branding for a personal clothing range. Inspiration was taken from Johnny Cash's album classic 'Fulsom Prison'.

Project Title: **'Circus Freaks'**

Collection of illustrated Victorian circus characters made cruelly famous by their unfortunate physical deformaties. The five illuminated boxes included each character and description of their lives.

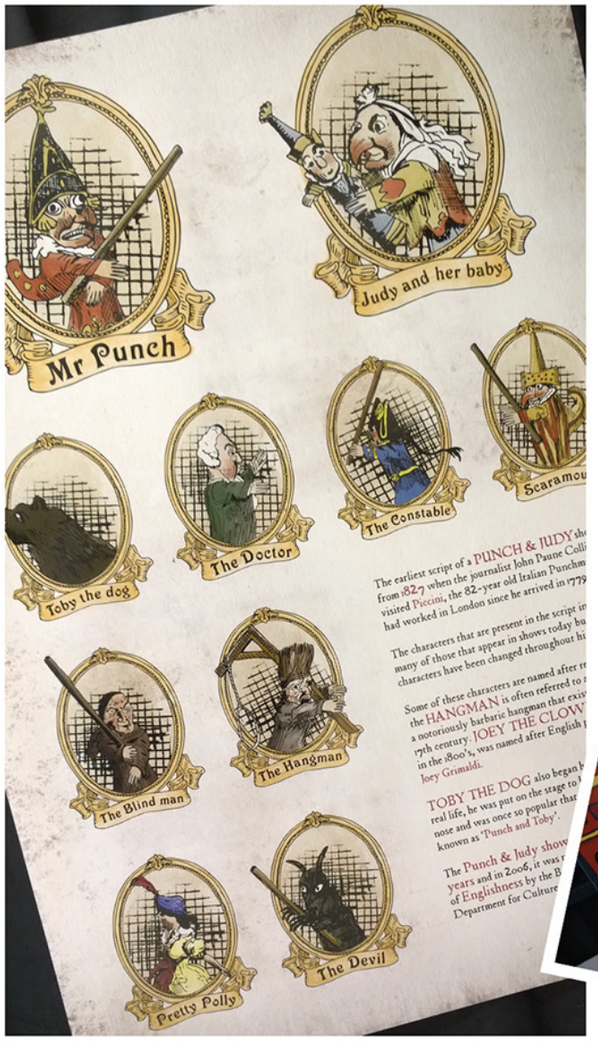


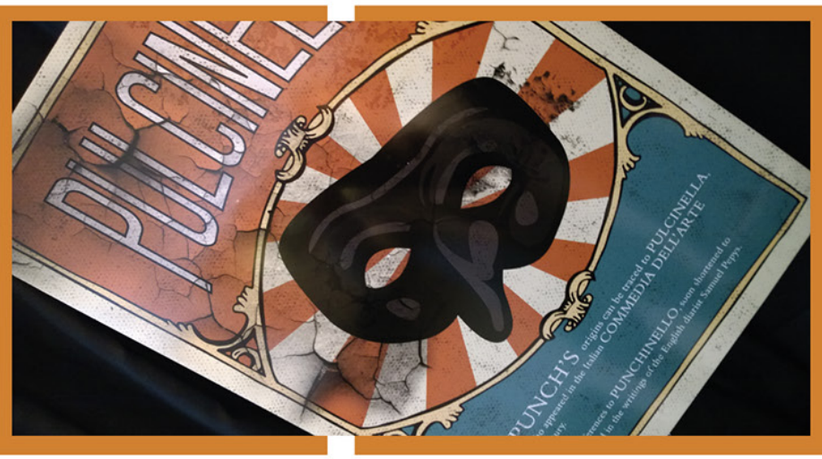
Project Title: **'Bermuda Triangle'**

Poster collection of three incidents where aircraft went missing over the North Atlantic.

Project Title: **'That's the way to do it'**

A physical stand design and accompanying graphics were created that delved into the fascinating history and psychology of Punch and Judy.



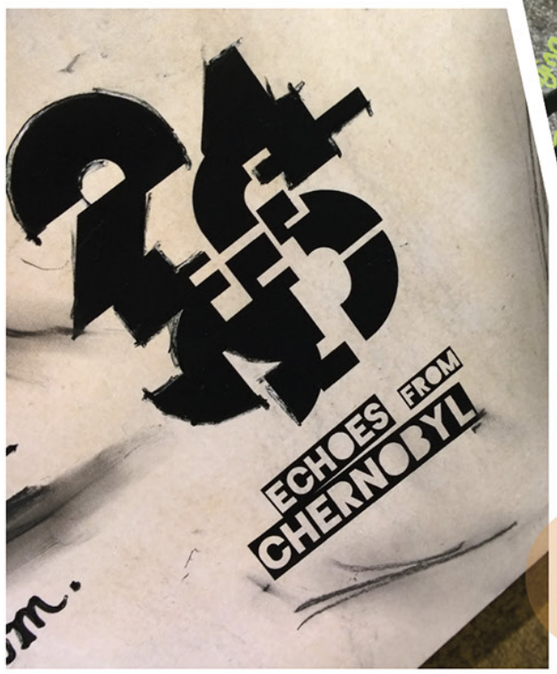


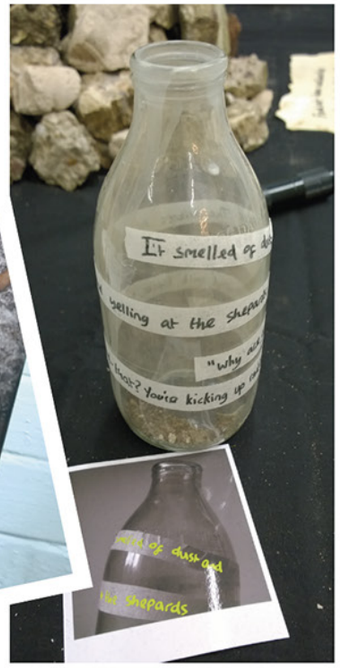
Project Title: **'Badass WW2 Heroes'**

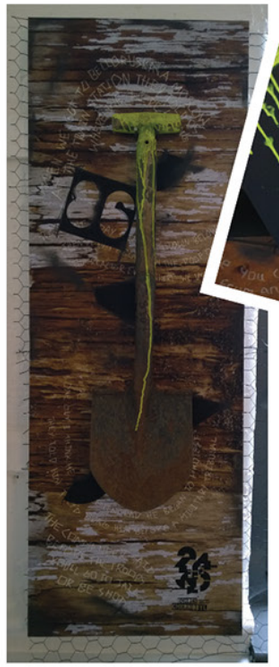
Collection of World War Two heroes that celebrated their bravery and achievements. Famous wartime animals were also included as part of the exhibition.

Project Title: **'Echoes from Chernobyl'**

A thought provoking visual interpretation of the Soviet nuclear reactor and power plant disaster of 1986. The flourescent green colour represents the radiation that devastated the region and lives of those affected by the meltdown.







Project Title: **'Rebel Riders'**

A series of seven three dimensional illustrations were created to celebrate the use of Harley Davidson's motorcycles in iconic American movies. Lighting was also incorporated into the work to create an appealing and atmospheric final presentation.

Project Title: **'Flycatcher'**

A stand design inspired by Charles Darwin's journey of discovery on HMS Beagle. Outcomes included replica pages from Darwin's journals, and a collection of handmade fabric butterflies.

flycatcher

flycatcher
An Exhibition of
Charles Darwin's
urney on the HMS Beagle

The Journey of the HMS Beagle

An Exhibition of
Charles Darwin's
Journey on the HMS Beagle

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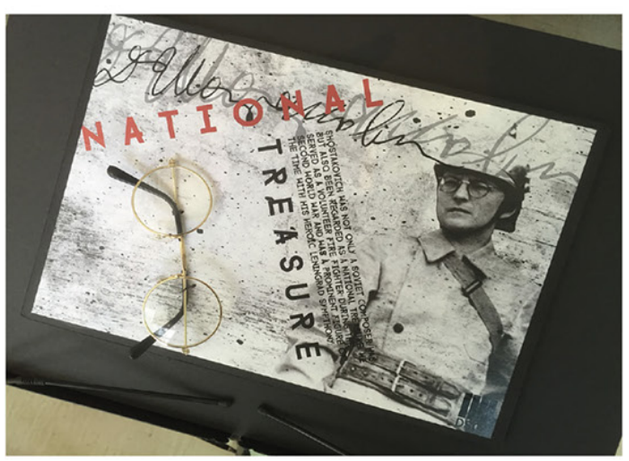
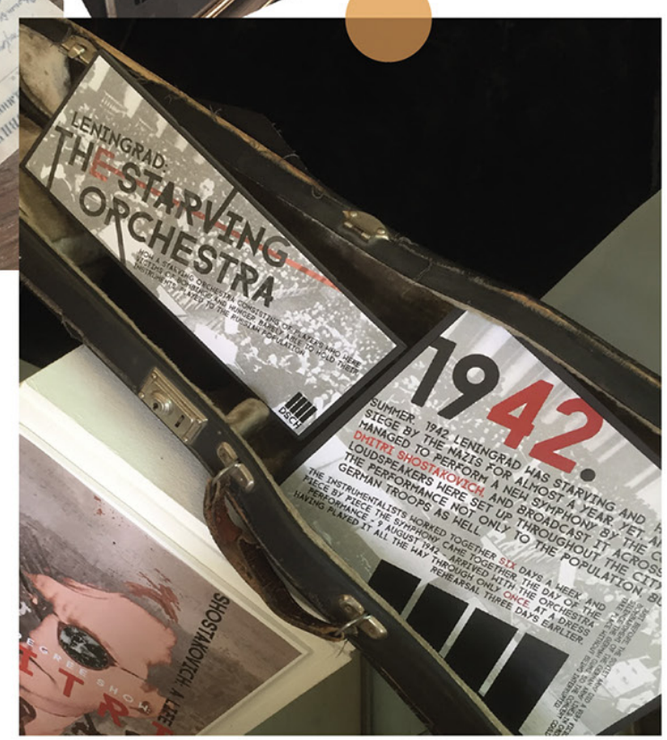
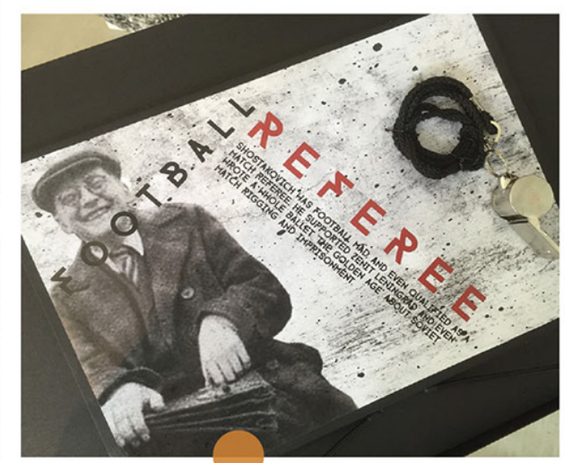
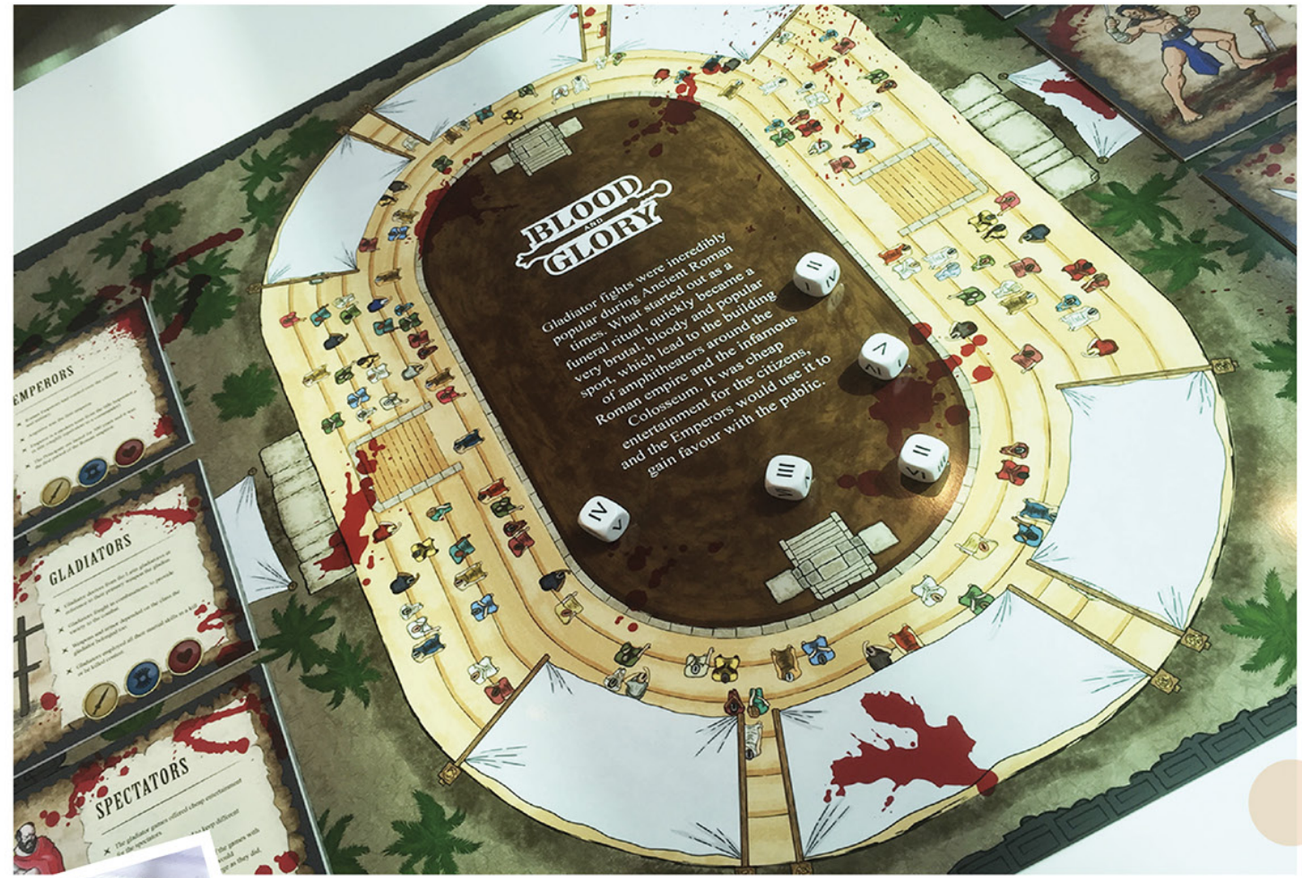
Project Title: **'Dmitri Shostakovich'**

A range of print outcomes were produced for this project, which focused on the life of the Russian composer, Dmitri Shostakovich. A combination of traditional and digital techniques were used was used to connote Soviet-era graphics.









Project Title: **'Blood and Glory'**

Students can also take the opportunity to turn a personal interest it into a design theme. This project concentrated on the creation of a gladiator themed board game, when information about related Roman characters would be gained during game play.

Project Title: **'Sio Pallaton'**

Considering how your exhibition will look and the ways in which it can fit in with your project theme, is an important factor that is evidenced well in our students' final shows. This example demonstrates the effective use of natural materials to capture the essence of the main subject - a visual investigation into the indigenous Comanche Native American tribe.

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