

BA（Hons）Graphic Design
university campus DONCASTER

## Tasting success



## From design degree to design employment



## Darryl Clements

 South Yorkshire Police

ff Experienced Graphic Designer with a demonstrated history of working in the public sector. Skilled in Photography, Information Design, Graphics, Advertising, Video and Branding \& Identity. Strong arts and design professional with a BA (Hons) focused in Graphic Design at University Campus Doncaster 5
ff I am a graphic designer with experience of working in the printing industry. I produce work that covers logo design, branding and visual identity, advertising, and typography. I love the day-today challenges that my job bring as every day is different! gy


Elise Brown


Designer at Bubble Design \& Marketing

Kerry Bilton


Creative Designer/Art Director


Graphic designer
ff Creative Designer/Art Director with over 10 years experience producing creative ideas and advertising solutions across digital and print media from concept to production. I'm not afraid to get my hands dirty and thrive on the pressure of a deadline

ff A highly ambitious creative professional with a strong background in branding, art direction and campaign engagement. Also an award-winning writer \& filmmaker


John Elliss
 earn new skills and improve upon existing ons s, Work efficiently as either a team member or individually. A strong eye for detail and the ability to thrive under pressure ensuring any task undertaken is done methodically. allowing for any task to be completed on time with precision. Multi-disciplined with skills in Graphic Design, Website Design, Microsoft Office, IT Support, Social Media Management and Sales \& Marketing 5



Andrew Ley


Graphic designer



$4 \int$ I have gained experience in a range of design environments where I have been able to build an understanding of work pace within the industry. I am now a self-employed freelancer with several regular clients. my capabilities of multi-tasking 5
© $\int_{\text {I }}$ work in a multi-disciplined capacity. across branded communications for print and screen-based projects, Including Brand Identity. Web Design and Development. Working as a design team leader, part of a design team and as an individual. I like to keep things simple to create effective and engaging creative communications

f. With over 18 years experience producing graphic design and marketing for brands of all sizes. I have the knowledge. skills and experience to help your small business make a big impact. I create logos and branding that give new businesses a strong identity customers will trust. WordPress websites that are easy to navigate, informative, and convert visitors into leads. Marketing materials that transform prospects into customers. Custom lettering designs that uniquely resonate with a company's target audience

Badar Malik

©f I am a Digital analyst and former Senior UX and Project Manager based in South Yorkshire. I have 11 years experience working in ecommerce and 4 in agencies where I have produced wireframes and designs for three ecommerce websites, two of which have subsequently been migrated to the Hybris platform. I have a passion for UI/UX, A/B testing \& user research. During my time in the industry. I have created many split tests as well as been part of user testing sessions. My experience as a designer and a UX manager has given me some valuable insight into customer interaction, interactive design and user research $\%$
David Lee

ff Having worked as a graphic designer in the corporate sector, I quickly realised that it wasn't for me. Although I enjoyed aspects of the position. it wasn't diverse enough and didn't really stretch my creative skills. Taking the plunge and becoming a freelancer is one of the best things I have ever done. I now have the best of both worlds. I have a diverse array of clients ranging from corporate businesses to sole traders. I like to provide added value by way of a marketing background so I can create graphics and images that connect with a clients target audience and bring copywriting skills that compel readers to take action
 Designer bring copywriting skills that compel readers to take action


Dan Summers

fff I currently work at Strata Homes and I have created a variety of branded work for master plans, street scenes, signage. and floor plans. Working for Strata has been an absolutely amazing experience and with the skills and knowledge gained there, it has made me feel more confident, ambitious and highly skilled as a designer





Graphic designer
ffif I'm a Digital Marketing Specialist with Fortune 500 listed company Insight UK, in my role as Content \& Demand lead for the EMEA regions. Worked with the successful design and marketing company Bubble Design \& Marketing Ltd as a graphic designer, to deliver websites, printed materials, digital content, and interactive graphics that included animated gif files and interactive PDF presentation files. Worked extensively in content management systems such as Magento. Wordpress, Adobe Experience Manager, and numerous custom built systems that include RedTie, to deliver day to day support for multiple clients that included the creation of digital media and support 5
ff Digital and communications specialist with over fifteen years experience who has worked primarily in healthcare and finance on a freelance basis for the last couple of years. Skills include copy writing, content creation, search engine optimisation, web design. graphic design, video script writing. creation and editing $)$
ffif I am a Graphic Designer based in Barnsley, South Yorkshire. I have 10 years experience working for Design Agencies and In-House Marketing Departments. I specialise in Corporate Branding. Editorial, Promotional Literature, Packaging. and Retail Graphics


Digital designer

CI I am a freelance creative specialising in Visual Identity, Logo Design and Illustration. My style can vary from minimal, flat based illustration, to grid-based design.
My goal is to help businesses grow and prosper by creating memorable and impactful designs 5

